REP HEADLINE# 6301220 TRF# 491773 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES *;

SEP21/12 13.29 *** WFSB-TV ***

ADV. NAME POLI/L MCMAHON/R/SEN/CT REP.# OFF.# SALESMAN #	AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME BRAUNSCHEIDEL	600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)	TOWSON, MD 21286	CONTRACT # 6301220 CLASS: NATL. LOCAL RECTONAT		S SEP4/12 SEP10/12 WK-1	STATE TAX CO-OP BILLING NEEDED DATE SEP21/12 13.29	REVISED ORDER ZEROED INS 26, 29, 30 NEW TTL 51275
ADV # ADV.	AGY # AGY.			ORDER #	PRDCT LINDA MCMAHON	FLIGHT DATES SEP4/12	CITY TAX ST	REP: REVISED ORDER ZEROED LNS 26, NEW TTL 51275

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IDB#1021 TV INVOICE#9912736 LINDA MCMAHON FOR SENATE

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THANKS, MIKE FOR HEATHER

NE#:REP :CD: T.	TIME PERIOD	: LGTH :	SEC:	RATE:	START DATE	END FACT	SPTS:		DAYS	: TOTE:
AGENCY AL	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	DE =		AGENCY EST#	= 1295					: SPIS:
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REP HEADLINE# 6301220 TRF# 491773 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 CREDIT ADVISORY: AGENCY ORDER WORKSHEET

FAX# 703-516-9680 CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

SEP21/12 13.29 *** WFSB-TV ***

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51275.00 26 CONTRACT TOTAL TOTAL SPOTS

WHPX 0% WCCT 08 WCTX 28 WTIC 13% WVIT 25% WTNH 18% CABL 2% WFSB 40% MARKET TOTALS \$147,250

SHARES ARE ACCURATE

SVC- NSI DEMOS- RA35+*

M-MAKEGOOD L-LENGTH C-CANCELLED DE-DELETE E-EFF DATES B-BUY TYPE A-ADD MOD CODE

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS Y-DAYS X-LATE T-TIME S-SPOTS PER WEEK R-RATE Q-PAID PGM P-CLASS, PLAN, SECT

CONTRACT

WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

And:

Mentzer Media Services, Inc. 600 Fairmount Avenue Suite 306 Towson, MD 21204

Contract / Re	vision		Alt Order	<u>#</u>
491773	1		06301220	
				,
4				
Estimate #				
1295				
		Ori	iginal Date	/ Revision
		C	9/24/12	/ 09/24/12
Billing Cycle	Billing	Cal	enda <u>r</u>	Cash/Trade
EOM/EOC	Broado	ast		Cash
<u>Station</u>	Account Executive		xecutive	Sales Office
WFSB	Heathe	ı U	ttley	HRP-WASHING
Special Handi	ing			
<u>Demographic</u>				
Adults 35+				
<u> </u>	Advertis	ser	Code	Product Code
1021				
Agency Ref			Advertiser	Ref
	491773 Estimate # 1295 Billing Cycle EOM/EOC Station WFSB Special Handi Demographic Adults 35+	Billing Cycle Billing EOM/EOC Broado Station Accour Heather Special Handling Demographic Adults 35+ DB# Advertise	491773 / Estimate # 1295 Billing Cycle Billing Cale EOM/EOC Broadcast Station Account E WFSB Heather U Special Handling Demographic Adults 35+ DB# Advertiser	A 491773 / 06301220 A Estimate # 1295 Original Date 09/24/12 Billing Cycle Billing Calendar Broadcast Station Account Executive Heather Uttley Special Handling Demographic Adults 35+ DB# Advertiser Code 1021

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	ots	Amount
1 WFSB 09/04/12 09/04/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1 1	6am - 6:30am <u>Rate</u> \$950.00	:30	NM	1	\$950.00
2 WFSB 09/07/12 09/07/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1	6am - 6:30am <u>Rate</u> \$400.00	:30	NM	1	\$400.00
3 WFSB 09/05/12 09/06/12 CBS: THE EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12wT 2	7am - 9am <u>Rate</u> \$600.00	:30	NM	2	\$1,200.00
4 WFSB 09/07/12 09/07/12 CBS: THE EARLY SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	7am - 9am <u>Rate</u> \$250.00	:30	NM	1	\$250.00
5 WFSB 09/04/12 09/06/12 4p-5p Dr. Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -T-T 2	4pm-5pm <u>Rate</u> \$950.00	:30	NM	2	\$1,900.00
6 WFSB 09/04/12 09/06/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -T-T 2	5pm - 5:30pm <u>Rate</u> \$1,500.00	:30	NM	2	\$3,000.00
7 WFSB 09/04/12 09/04/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1 1	5:30pm - 6pm <u>Rate</u> \$1,500.00	:30	NM	1	\$1,500.00
N 8 WFSB 09/07/12 09/07/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 1 1	5:30pm - 6pm <u>Rate</u> \$500.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WFSB 09/03/12-09/09/12 Eyewitness News See MG 8.2	Start/End Time 5:30pm - 6pm	Weekdays Length Rate F :30 \$500.00	<u>Type</u> <i>NM</i>		
2 WFSB 09/08/12-09/08/12 US Open Tennis (b) Credited	VARIOUS	Sa :30 \$500.00	NM		
9 WFSB 09/06/12 09/06/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1	6pm - 6:30pm <u>Rate</u> \$2,100.00	:30	MM	1	\$2,100.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order# 06301220 491773 / Product Contract Dates Estimate # 09/04/12 - 09/10/12 LINDA MCMAHON 4 SE 1295

<u>Advertiser</u> Original Date / Revision 09/24/12 / 09/24/12 McMahon for Senate

*Line Ch Stort Data End Data Description	Cladifud Time	Spots/	-		
*Line Ch Start Date End Date Description	Start/End Time			Spots	Amount
10 WFSB 09/04/12 09/06/12 Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -T-T 2	7pm - 7:30pm Rate \$1,200.00	:30	ММ	2	\$2,400.00
11 WFSB 09/07/12 09/07/12 Inside Edition Start Date	7pm - 7:30pm Rate \$425.00	:30	NM	1	\$425.00
12 WFSB 09/04/12 09/04/12 Eyewitness News Start Date		:30	MM	1	\$700.00
13 WFSB 09/07/12 09/07/12 Eyewitness News Start Date	5:30a - 6am <u>Rate</u> \$250.00	:30	NM	1	\$250.00
14 WFSB 09/04/12 09/04/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/12 -1 1	11PM - 11:35PM <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
15 WFSB 09/07/12 09/07/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1	11PM - 11:35PM <u>Rate</u> \$500.00	:30	NM	1	\$500.00
16 WFSB 09/04/12 09/04/12 NCIS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1 1	8pm-9pm <u>Rate</u> \$7,500.00	:30	NM	1	\$7,500.00
17 WFSB 09/04/12 09/04/12 NCIS: LA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/12 -1 1	9pm - 10pm <u>Rate</u> \$7,000.00	:30	NM	1	\$7,000.00
18 WFSB 09/05/12 09/05/12 National Convention <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	10pm-11pm <u>Rate</u> \$4,500.00	:30	NM .	1	\$4,500.00
19 WFSB 09/06/12 09/06/12 Big Bang/Rules <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/03/12 09/09/121 1	8pm - 9pm <u>Rate</u> \$7,500.00	:30	NM	1	\$7,500.00
20 WFSB 09/09/12 09/09/12 Patriots Football Start Date End Date Weekdays Spots/Week Week: 09/03/12 09/09/121 1	1:00pm - 7:00pm <u>Rate</u> \$6,500.00	:30	NM	1	\$6,500.00
21 WFSB 09/10/12 09/10/12 Eyewitness News Start Date	6am - 6:30am <u>Rate</u> \$400.00	:30	NM	1	\$400.00
22 WFSB 09/10/12 09/10/12 4p-5p Dr. Oz <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	4pm-5pm <u>Rate</u> \$950.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 4p-5p Dr. Oz Credited	Start/End Time 4pm-5pm	Weekdays Length Rate M :30 \$950.00	<u>Type</u> NM		
23 WFSB 09/10/12 09/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	5pm - 5:30pm <u>Rate</u> \$575.00	:30	NM	0	\$0.00
Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 Eyewitness News Credited		<u>Weekdays Length Rate</u> M :30 \$575.00	<u>Type</u> <i>NM</i>		
24 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week	5:30pm - 6pm <u>Rate</u>	:30	ММ	0	\$0.00

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WFSB 333 Capital Blvd Rocky Hill, CT 06067 (860)728-3333

Contract / Revision Alt Order # 491773 06301220 Product Contract Dates Estimate # 09/04/12 - 09/10/12 LINDA MCMAHON 4 SE 1295

<u>Advertiser</u> Original Date / Revision 09/24/12 / 09/24/12 McMahon for Senate

*Line Ch Start Date End Date Description	Start/End Time	Spo Days Length We		Туре	Snots	Amount
Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1 Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 Eyewitness News Credited	Rate \$1,500.00 Start/End Time 5:30pm - 6pm	Weekdays Length M: :30	<u>Rate</u> \$1,500.00	<u>Type</u> NM		
25 WFSB 09/10/12 09/10/12 Eyewitness News Start Date	6pm - 6:30pm <u>Rate</u> \$2,100.00	:30		MM	0	\$0.00
Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 Eyewitness News Credited	Start/End Time 6pm - 6:30pm	Weekdays Length M::30	<u>Rate</u> \$2,100.00	<u>Type</u> NM		
N 26 WFSB 09/10/12 09/10/12 Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	7pm - 7:30pm <u>Rate</u> \$500.00	:30		NM	0	\$0.00
Spot Ch Date Range Description 1 WFSB 09/10/12-09/16/12 Inside Edition Credited	Start/End Time 7pm - 7:30pm	Weekdays Length M::30	<u>Rate</u> \$500.00	<u>Type</u> <i>NM</i>		
27 WFSB 09/10/12 09/10/12 Eyewitness News Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	5:30a - 6am <u>Rate</u> \$600.00	:30		NM	1	\$600.00
28 WFSB 09/10/12 09/10/12 Eyewitness News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/10/12 09/16/12 1 1	11PM - 11:35PM <u>Rate</u> \$500.00	:30		MM	1	\$500.00
N 29 WFSB 09/10/12 09/10/12 HIMYM/2 Broke Girls Start Date End Date Weekdays Spots/Week Week: 09/10/12 09/16/12 1 1	8pm - 9pm <u>Rate</u> \$1,500.00	:30		NM	0	\$0.00
Spot Ch Date Range <u>Description</u> 1 WFSB 09/10/12-09/16/12 HIMYM/2 Broke Girls Credited	Start/End Time 8pm - 9pm	Weekdays Length M:30	<u>Rate</u> <i>\$1,500.00</i>	Type NM		
,		To	otals		26	\$51,275.00

Time Period # of Spots **Gross Amount** Net Amount 08/27/12 -09/10/12 26 \$51,275.00 \$43,583.75 Totals 26 \$51,275.00 \$43,583.75

Signature:	Date:	

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